

Alence Abhinay Gopaldas

+1 437 428 8179 • 92 Lowry Square, Toronto, M1B 1N6 • alence311@gmail.com • www.alence.tech

UI/UX Designer

User Interface | User Experience | Design Innovation

3+ years of experience in UI & UX designing. I have experience collaborating with existing business and UX teams, creating prototypes, and synthesizing user feedback. My skillset consists of Figma and Adobe XD, which allow me to develop customer-centric solutions that meet the needs of a dynamic organization.

TOOLS

- Figma
- Adobe XD
- WordPress
- Adobe Photoshop
- Adobe Illustrator
- Sketch

WORK EXPERIENCE

Key Responsibilities as a freelancer-(Remote)

11/2019 – PRESENT

UI Designer | UX Designer | Graphic Designer

- I have done various projects for multiple startup companies in developing Mobile & Web applications, including visuals, illustrations, videos, and other media.
- Produced compelling visual content for startups, ensuring brand consistency, and enhancing user engagement across various platforms while overseeing end-to-end projects and aiding clients in digital strategy and online presence.
- Projects: Food Outlets- Buluckart, Mr. Matka

SU Badminton – Mississauga, ON (Freelancing)

08/2023 - 10/2023

UI UX Designer

Handled the WordPress website's design and development for BU Badminton, including user-friendly features and ensuring the design was responsive to provide the best possible user experience.

Enhanced the overall aesthetics and identity of the BU Badminton website by using Adobe Illustrator to produce eye-catching visuals and design components.

Worked closely with the BU Badminton team to collect requirements and comments, including suggestions to customize the website to the unique requirements and preferences of the organization.

Carried out thorough testing and quality control to find and fix possible problems and guarantee the website project was completed on schedule.

SRAK Prestek Pvt Ltd - Hyderabad, IN

01/2023 - 08/2023

UI Designer

- Translated client requirements into engaging interfaces using Figma and Adobe XD, achieving a 20% boost in user satisfaction.
- Established design consistency with UI patterns, fostering a unified brand identity and contributing to a 15% increase in user interaction and product effectiveness through usability testing and feedback-driven iterations.

Capgemini Technology Services - Hyderabad, IN

02/2021 - 12/2022

UX/UI Designer

- Assisted senior designers in creating visually appealing marketing materials, such as brochures, posters, and digital graphics, resulting in a 20% increase in customer engagement and brand recognition.
- Demonstrated a strong understanding of brand guidelines, ensuring consistency in Design across 15+ projects and receiving positive client feedback on brand representation.
- Collaborated with cross-functional teams, effectively gathering project requirements and delivering designs that met or exceeded client expectations, resulting in a 95% client satisfaction rate.
- Engaged in brainstorming for innovative design solutions, contributing creative input, and streamlined design processes. Developed user flows, wireframes, prototypes, and a style guide for project-wide consistency.

Key Skills

- UX Designing
- UI Designing
- Front-end programming
- Graphic Designing
- Prototyping
- Wireframing
- Illustration
- 3D & 2D Animation
- Design Analysis
- Website Design
- JavaScript

EDUCATION

Conestoga College – Waterloo Campus - Ontario, CN

Graduation Diploma – Web Development, December 2023

Gokaraju Rangaraju Institute of Engineering and Technology (GRIET) - Hyderabad, IN

Bachelors of Technology (BE/B.tech) – ECE, November 2020

ACHIEVEMENTS

PATENTS - Hyderabad, IN

01/2019 - 10/2023

Smart Pill box

An automated electronic device for reminding consumption of pills scheduled and even for missed schedules with specified two-way confirmation along with replaceable pill compartments' layer as value addition been facilitated to the changing requirements of the care-taker or consumer as disclosed in the above-mentioned application for the term of 20 years from the 21st day of January 2019 in accordance with the provisions of the Patents Act,1970.

- **Patent No.: 459986**
- **Application No.: 201941002559**
- **Date of Filing: 21/01/2019**

Designed and developed pillbox:

- Adobe Illustrator for initial pill box design and used blender for 3D design.
- Used IoT concepts for developing the box functionality.

CONHACK2023 - Ontario, CN

10/2023

Secured 3rd place in Conestoga College's hackathon

- where over 100 participants formed 28 groups, working relentlessly for 8 hours.
- Developed and Designed frontend of the website, which converts audio into downloadable text transcripts.
- Tools: Adobe Illustrator, Adobe XD and VS code.